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Deadline 3.0 Now Shipping

Frantic Films Software's Render Queue Management Software Now Available on Windows, Mac OSX and Linux Platforms

Los Angeles, CA – SIGGRAPH 2008, Booth#1323 (August 11, 2008)— Frantic Films VFX, a division of Prime Focus Group, today announced the commercial release of **Deadline 3.0**, the company's hassle-free administration and rendering toolkit for Windows and now, Linux and Mac OSX-based render farms. Deadline 3.0, developed by the in-house software division of Frantic Films VFX, will be showcased at the Frantic Films VFX booth, #1323 during the SIGGRAPH conference from August 12-15, 2008 at the Los Angeles Convention Center in Los Angeles, Calif.

In addition to support for Windows, the latest version of Deadline now runs on Linux and Mac OSX platforms—one of the most in-demand requests from its growing roster of customers. Deadline 3.0 also includes 64-bit support, upgrade to .NET 2.0 and the ability to run Deadline as a Service.

Said Visual Effects Supervisor Matt Estela, who outfitted his post facility with Deadline while working on the award-winning BBC miniseries *Jackanory*, "Before using Deadline, managing our render farm was a real thorn in my side. I've since become a total Deadline evangelist and sing its praises to the heavens because it just works. We never have to worry about what we push through the render farm. I leave it running overnight, and when I look at the logs in the morning, I'd see that Deadline was doing a massive amount of behind-the-scenes housekeeping. Deadline is simply brilliant."

For a comprehensive list of features visit: <http://software.franticfilms.com/>.

Said Chris Bond, president and creative director, Frantic Films Software, "Our growing list of customers and testimonials is proof that Deadline is addressing the needs of VFX studios regardless of size. We're constantly hearing about Deadline's reliability, ease of integration and use, and how it gives facilities peace of mind because Deadline enables them to get the job done, on time."

Pricing and Availability

Deadline is available now directly through the Frantic Films Software Division. Please visit <http://software.franticfilms.com> or contact deadline-sales@franticfilms.com with sales inquiries. Deadline is available for a list price starting at \$130 per render node for the first 10 licenses, prices drop per unit with increased volume.

About Frantic Films Software

Frantic Films Software has developed a reputation for creating innovative custom-built R&D solutions and quality software products. From the Deadline™ Render Farm Management System, to the Awake stereoscopic plug-ins for eyeon Fusion, to the

Krakatoa high volume particle renderer, Frantic Films Software is pushing the envelope of conventional thought and applying real science to create tools and technology that truly open a whole new world of possibilities for VFX professionals. For more information, visit Frantic Films Software at <http://software.franticfilms.com>.

About Frantic Films VFX

Headquartered in Winnipeg, Canada, with offices in Vancouver and Los Angeles, Calif., Frantic Films VFX has been operating divisions that provide visual effects for film and television, and VFX software development since 1997. Frantic Films' VFX award-winning visual effects teams have worked on films including *Journey to the Center of the Earth*, *Fantastic Four: The Rise of the Silver Surfer*, *Grindhouse*, *Superman Returns*, *X-Men 3*, *Poseidon* and many others. The company's software tools were developed to solve complex production challenges on in-house feature effects projects, and are also in use at many leading 3D animation and effects facilities worldwide. In November of 2007 Frantic Films VFX became a division of international post and VFX leader Prime Focus Group. For more information, visit <http://www.franticfilms.com>.

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